

It's not just for
technical
people.

AI for Everyone

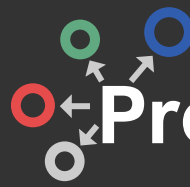
Program Overview

Empower professionals in various roles with AI-enhanced **design, communication, and decision-making** skills. Focus on the practical applications of AI tools to unlock expert business capabilities such as copywriting, translation, design, analytics, and even coding.

Learning Outcomes

By the end of the program, participants will be able to:

1. **Understand** and leverage AI for workplace productivity
2. **Apply** readily available AI tools for various use cases
3. **Analyze** and decide using data and the help of AI
4. **Integrate** and automate AI in operations and workflow



Program Details

Core Workshop

AI Foundations

Asynchronous Learning

AI Upskilling

- Workshop summaries, instructor office hours, AI tools list
- AI application, suggestions, and preparation for the next live session

Discover AI's Business Potential

Morning Session

- Overview of AI tools: potential and limitations
- Live demos of AI in action
- Discussing AI solutions for business challenges

Apply AI for Business Practicality

Afternoon Session

- AI tools for communication, design, and analysis
- Techniques to simplify complex data for insights
- Customizing tools for role-specific workflows

Showcase and Gain Insights

Morning Session

- Participant presentations and Q&A on the business challenges they addressed using AI
- Outcomes, challenges, and lessons learned

Optimize AI for Business Success

Afternoon Session

- Best practices for prompts and workflows
- Integrating AI into existing processes and tools
- Formalizing AI practices in the organization

Reinforcement Workshop

AI in Action





What Are You Waiting For?

Don't get left behind in an increasingly AI-driven business environment.

Contact OEG today.



Hands-on activities, live discussions, presentations, and practical demonstrations of AI tools in the workplace



Location

Workshops either online via OEG's eCampus or in-person at OEG offices



Participants

Minimum of 6 participants



Duration

12 weeks
20 hours of live instruction



Resources

3 months of premium ChatGPT subscription provided to each person



Cost

\$8,000 per participant (Fully grant eligible)



Certification

OEG Certificate of Completion and LinkedIn badge



Unlock Your Team's Potential

Employers need the right mix of skills to maximize productivity and profitability.

We're here to make that happen.



**Target Skills Based on Today's Job Market Data,
Not Yesterday's Trends**



Soft Skills Leadership

Develop capable leaders who influence, innovate, and inspire.



Modern Workplace Culture

Equip your team to excel in remote and hybrid work settings.



Social Media for SMEs

Transform your social media from routine postings to strategic engagements.

Transform Your Workforce

Knowing that talent and skills are important is one thing.

Knowing what to do and how to go about it is another.

We provide the guidance and resources you need.

**Start with one of our core programs
(fully-funded for small businesses)**